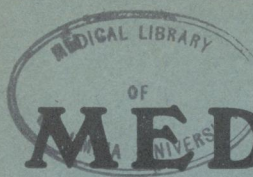


STACKS



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EXCHANGE

AUSTRALIAN BUTTER for Vitamins "A" and "D"

The following is extracted from a report dated 4th October, 1932, on the vitamin content of certain butters, by investigators working in the service of the Medical Research Council at the Lister Institute, London.

"The good and uniform potency of the Australian butters makes them a particularly valuable source of vitamins A and D for the British population, especially during the winter season.

"It is satisfactory to find that these vitamins in butter have remarkable stability during cold-storage. Not only is there no appreciable loss of potency during the weeks of transit by sea, but in several cases no notable loss could be detected even after periods up to two years."

(Pages 46-47, Special Report No. 175, published by H.M. Stationery Office.)

Unusually acceptable conditions of origin, production and transport combine to make Australian butter one of the best in the world. The colour is entirely natural and ascribable chiefly to the influence of sunlight.

Australian Butter will greatly benefit all who consume it, especially children and those suffering from many forms of poor health. Use and recommend "Kangaroo" grade, which is the term describing Australia's choicest butter.