The effects of supplementary nicotine in regular cigarette smokers

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Summary
Blood nicotine levels were measured in eight subjects over a 5-week period, while smoking normally, while smoking and chewing gum containing 2 mg nicotine, and while smoking and chewing placebo gum. Despite a small but significant rise in blood nicotine levels during the period of the nicotine gum chewing (mean 35.3 ng/ml) compared with placebo (mean 28.9 ng/ml) and control (mean 26.3 ng/ml), cigarette consumption but lengths, filter nicotine and blood carboxyhaemoglobin levels did not change indicating that there had been no significant changes in smoking patterns.

The reasons for this failure to demonstrate an effect are discussed. It is concluded that the dose of nicotine used was probably not adequate to produce an effect.

Introduction
The role of nicotine in the smoking habit is complex and its importance in the treatment of smoking withdrawal is not fully understood. Conflicting results of its use are reported. Although swallowed nicotine was rapidly metabolized by the liver (Volle and Koell, 1970) large doses (10 mg/kg) have been shown to produce a slight reduction in smoking (Jarvick, Glick and Nakamura, 1970). A trial of aerosol nicotine which is well absorbed (Herzheimmer et al., 1967) failed to show any benefit (Chapell, 1974). In acute studies nicotine by injection has been shown to reduce the craving for and consumption of cigarettes (Johnstone, 1942; Lucchesi, Shuster and Emley, 1967). Observations on subjects smoking brands of cigarettes with different nicotine content suggested that they modified smoking patterns in an attempt to regulate nicotine intake (Ashton and Watson, 1970; Frith, 1971; Russell et al., 1975; Turner, Sillett and Ball, 1974). Mecamylamine, which penetrates the central nervous system and is believed to antagonize the action of nicotine, has been shown in an acute 2-hr study to reduce cigarette consumption by 30% (Stollerman et al., 1973). The wide range of results reported suggest that not only the amount of nicotine but also its route of administration and hence rate of absorption is important. Also the trial design and the circumstances on which observations are made is likely to influence greatly the results. This would not be surprising with a highly conditioned habit such as cigarette smoking.

The authors therefore undertook this study to assess the effect of supplementary nicotine on spontaneous smoking. No attempt was made to influence smoking behaviour and the environment was not that of an anti-smoking clinic. Attempts to produce an effective administrable form of nicotine have met with relatively little success. They used a nicotine chewing-gum in which nicotine released by chewing is absorbed in part by the buccal mucosa (Ferno, Lichtnecker and Luncren, 1973). It has been shown that this preparation is capable of producing a modest inhibitory effect on smoking behaviour (Russell et al., 1976a).

Subjects and methods
Eleven healthy members of the hospital staff entered the trial. Eight subjects completed the trial (four men and four women), average age 25 years (range 19–30). The subjects smoked their own brand of filter cigarettes (nicotine 1·1–1·3 mg) throughout the trial.

The trial lasted 5 weeks. After a control period of 1 week without gum, the subjects were randomized into two groups: either active gum containing 2 mg nicotine; or placebo gum of identical taste, for 2 weeks followed by the other gum for 2 weeks. The trial was double blind. Subjects were instructed to chew at least ten gums per day, each for 20 min. They were actively studied in weeks 1, 3 and 5, and venous blood samples were taken at the end of
each working day and analysed for nicotine (Falkman et al., 1975), and carboxyhaemoglobin (COHb) (Turner et al., 1974).

Subjects recorded on diary cards the number of cigarettes smoked and gums chewed. The time from the last cigarette smoked and from the last gum chewed to the blood sample was recorded.

During each period approximately twenty cigarette butts were collected from each subject and were stored in sealed containers. The length of unburnt tobacco was measured. The cigarette filters were analysed for nicotine content. Similarly, approximately twenty chewed gums were collected from each subject during both gum periods and were analysed for their residual nicotine content (Horwitz, 1960). All results were compared using Student's t-test.

Results

Only eight subjects completed the protocol. One subject felt nauseated when chewing the gum and two other subjects were excluded for technical reasons.

Blood nicotine levels (Table 1)

There were no significant differences between the three periods in the time of day the blood was taken or the time from the last cigarette or chewing-gum to the venepuncture.

The mean daily blood nicotine levels were control period 26·3 ng/ml, placebo gum 28·9 ng/ml and nicotine gum 35·3 ng/ml. The difference between the control and nicotine periods is significant (P<0·01) as is the difference between the placebo and nicotine periods (P<0·05), but not between the control and placebo periods.

Gum consumption and nicotine extraction (Table 1)

During the nicotine-gum period the average daily gum consumption was eight pieces, five of which were chewed before blood sampling. Analysis of the chewed gums showed a mean residue of 0·95 mg (range 0·622–1·325) nicotine. This indicates a mean daily nicotine extraction from the gum of 8·40 mg (range 4·52–13·78).

Cigarette consumption, butt lengths, filter nicotine and carboxyhaemoglobin (COHb) levels (Table 2)

There was no significant difference in cigarette consumption between the three periods, nor was there any change in butt lengths, filter nicotine content or blood COHb levels.

Discussion

Subjects in this trial had significantly raised blood nicotine levels while chewing nicotine-gum but they did not reduce their cigarette consumption or alter

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<th>Table 1. Changes in blood nicotine, gum consumption, residual nicotine in chewed gums, and nicotine extraction in eight smokers during a control period and while chewing placebo and nicotine gum. Values are mean ± s.d.</th>
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<td><strong>Blood nicotine (ng/ml)</strong></td>
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<tr>
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<td>Gum consumption (daily)</td>
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<td>Gum consumption (before blood sample)</td>
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<td>Residual nicotine in chewed gums (mg/gum)</td>
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<td>Nicotine extraction from gums (mg/day)</td>
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<th>Table 2. Changes in cigarette consumption, butt lengths, filter nicotine content and COHb levels in eight smokers during a control period and while chewing placebo and nicotine gum. Values are mean ± s.d.</th>
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<td><strong>Cigarette consumption (daily)</strong></td>
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<tr>
<td>Cigarette consumption before blood sampling</td>
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<td>Butt length (mm)</td>
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their inhalation patterns as indicated by COHb levels or leave longer butts. These results are unexpected since it is generally believed that smokers regulate their smoking behaviour to maintain a steady blood nicotine level. There are three possible explanations for these findings. Firstly, although the blood nicotine levels were elevated, the total nicotine dose given by the chewing-gum was small, possibly insufficient to influence cigarette consumption and inhalation patterns. Secondly, the nicotine chewing-gum produces a very different pattern of blood nicotine levels from that following smoking. Finally, it is possible that the circumstances of this trial were sufficiently different from the circumstances of the observations reported by others, and therefore, it is not surprising that a different result was obtained.

Lucchesi, Shuster and Emley (1967) showed that nicotine infusion at the rate of 1 mg/hr did not significantly alter cigarette consumption although the effect was demonstrated at higher dose levels. Information of the pharmacokinetics of nicotine is incomplete and their paper has no information on blood levels. It is probable that 1 mg/hr of nicotine intravenously produces significantly greater elevation of blood nicotine levels than was produced by the nicotine chewing gum in the present study. In this study the total nicotine dose from the gum is low, subjects extracted on the average 53% (1.05 mg) of the nicotine in the gums. Of this only about 33% (0.3 mg) is absorbed in the buccal mucosa, the remainder being swallowed and metabolized without having a significant effect. The daily nicotine intake from the eight gums chewed by the subjects was on average 2.5 mg and although this produced a significant elevation in mean blood nicotine levels, it is well below the daily nicotine intake of most smokers who absorb about 1 mg from each cigarette smoked, and certainly was only a very small proportion as addition to the nicotine dose that the subjects on this trial obtained from the cigarettes they smoked (about 22 mg daily). The total nicotine dose given by the gum to these subjects in the 24-hr period was significantly less than the dose which Lucchesi et al. (1967) found to influence cigarette consumption.

It has been suggested that the pattern of change in blood nicotine levels is also significant. Cigarette smoking with alveolar absorption of nicotine produces blood levels with a very rapid rise to high peak which subsequently falls and on equilibration lower levels are reached (Russell et al., 1976; Armitage et al., 1975). It is not clear whether the peak levels or the mean values are of importance. With buccal absorption of nicotine a high peak is not produced and the build-up to mean value takes place more slowly over a longer period of time (Russell et al., 1976). This difference in pattern may be important but there is as yet inadequate information to assess its significance.

Finally, one must consider the possibility of environmental influence. The authors' findings are in contrast with those working from anti-smoking clinics (Russell, Feyerabend and Cole, 1970; Brantmark, Ohlim and Westling, 1973; Westling, 1976), who showed that the chewing gum containing nicotine had a clear though modest effect on smoking behaviour. However, the specific contribution of nicotine in the gums was small and by far the greatest effect demonstrated was attributable to the 'placebo effect' of the control gum. The authors believe that these changes may be in part attributable to the environment of the clinic in which the study was carried out. Their subjects were all volunteers who had no desire to stop smoking and, although they attended the laboratory in a department which was known to engage in anti-smoking research, the environment was not that of an anti-smoking clinic. It is suggested that this may be a significant fact.

The authors' lack of influence on spontaneous smoking patterns despite a modest rise in blood nicotine levels suggests that a larger nicotine dose will be required in the chewing gums if they are to be effective. Dose is limited by gastro-intestinal intolerance, one of the subjects developed nausea and was unable to complete the trial. The manufacturers have now introduced a 4 mg gum with an improved flavour which may overcome this problem and deliver a greater nicotine dose. Clearly, further studies with a gum of this sort are required to elucidate the role of nicotine in influencing the smoking pattern.

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